



Month	Advertising Close	Materials Due	eNews eMail	Products & Deals eMail	WRAPS Products & Deals	Website Live
January	14-Dec	21-Dec	Daily Availability	January 6, 13, 20	27-Jan	1-Jan
February	14-Jan	21-Jan	Daily Availability	February 3, 10, 17, 24		1-Feb
March	14-Feb	21-Feb	Daily Availability	March 3, 10, 17, 24, 31		1-Mar
April	14-Mar	21-Mar	Daily Availability	April 7, 14, 21	28-Apr	1-Apr
May	12-Apr	19-Apr	Daily Availability	May 5, 12, 19		1-May
June	14-May	21-May	Daily Availability	June 2, 9, 16, 23, 30		1-Jun
July	14-Jun	21-Jun	Daily Availability	July 7, 14, 21	28-Jul	1-Jul
August	15-Jul	22-Jul	Daily Availability	August 4, 11, 18, 25		1-Aug
September	14-Aug	21-Aug	Daily Availability	September 1, 8, 15, 22, 29		1-Sep
October	13-Sep	20-Sep	Daily Availability	October 6, 13, 20	27-Oct	1-Oct
November	14-Oct	21-Oct	Daily Availability	November 4, 11, 18, 25		1-Nov
December	14-Oct	21-Nov	Daily Availability	December 1, 8, 15, 22		1-Dec

Check with your Advertising Account Executive for your specific email date