

The Sign & Digital Graphics eNewsletter is a daily outbound digital program that combines the active outbound email component with the high-traffic online content alignment. The Sign & Digital Graphics eNewsletter is sent to 50,000 industry prospects.

- 1 eNewsletter Tower: \$1125**
Fridays designated for **WRAPS** content
- 2 eNewsletter Billboard: \$595**
- 3 Mission Statement: \$250**
- 4 Sponsored Content: \$1500**
In combination with eNewsletter Tower: \$500
- 5 eNewsletter Text: \$295**
- 6 eNewsletter Bottom Banner: \$495**

INVENTORY:

One ad position per offering in each message that reaches 50,000+ industry professionals.

Delivery Analytics*

AVERAGE SENT: 56,887

AVERAGE OPENS: 7,797

*SOURCE: WATSON CAMPAIGN AUTOMATION

Contact your sales representative for details!

www.SDGmag.com



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