

Make your brand the exclusive sponsor of this **TARGETED ENEWSLETTER FEATURING DEEP-DIVE CONTENT** into a single topic, with reader demographics to match.

100% SHARE OF VOICE: As the exclusive sponsor of this message, you get **FOUR** distinct banner ads through the message and your sponsored article.

*your banner ad

Targeted Distribution

Each EXTRA eNewsletter reaches an audience active and interested in a single-focused category, defined by our audience demographics. Choose your category and we build the eNewsletter around it:

- ARCHITECTURAL/WAYFINDING/INTERIOR SIGNAGE
- CHANNEL LETTERS/ELECTRIC SIGN CABINETS COMMERCIAL SIGNS/BANNERS
- DIGITAL PRINTING/FINISHING – WIDE FORMAT
- ENGRAVING
- EXHIBIT/TRADE SHOW DISPLAY/RETAIL DISPLAY/POINT OF SALE (FABRICATOR)
- LED LIGHTING/LED SIGNS/LED COMPONENTS
- PERSONALIZED PRODUCTS/GIFTS
- PROMOTIONAL PRODUCTS (DISTRIBUTOR/SALES/BROKER/RETAILER)
- SCREEN PRINTING (APPAREL/HEADWEAR/TOWELS/BAGS/ACCESSORIES)
- SPECIALTY GRAPHICS AND PRINTING (NON-WEARABLE/INDUSTRIAL/COMMERCIAL)
- SUBLIMATION - LARGE FORMAT (MORE THAN 44")
- SUBLIMATION - SMALL FORMAT (44" OR LESS)
- VEHICLE GRAPHICS/WRAPS
- WHOLESALE SERVICES TO THE TRADE: SHOP-TO-SHOP; CONTRACT PRINTING/DECORATING/EMBELLISHMENT
- INDUSTRY SUPPLIER/DISTRIBUTOR



Contact your sales representative for details!

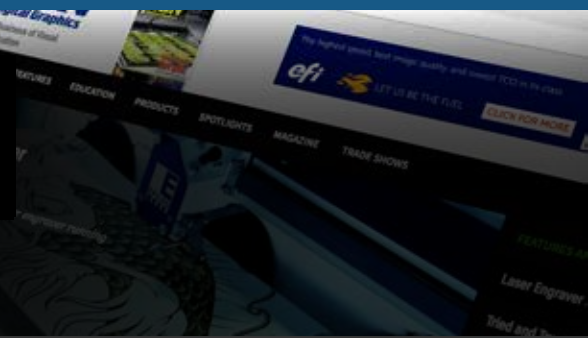
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QUALITY CONTENT:
The focused content consists of long-form articles, technical tips, survey analysis, your article and more, curated and presented by SDG Magazine's Editor, Ken Mergentime.

STAND-ALONE TIMING:
The EXTRA eNewsletter is sent no more than once per month on a Saturday—away from the distractions of the busy work week.

EXCLUSIVE SPONSORSHIP:
\$2,995 per message; very limited availability

SPECS:
Image Size: 728 px x 90 px
Image Setting: 72 ppi/RGB
Image Formats: JPEG, PNG or GIF files accepted

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