

## Connect Qualified Buyers to Your Products

Showcase your products & deals every week as a cost effective way to get the word out about your new, featured or sale product. An image of your product and a short description accompany two interactive links that allow readers to gain more information by visiting your product page or shopping cart.

## Utilizing Products & Deals

- New Products
- Featured Products
- This Week's Special (include a promo code & expiration date)
- Last Sunday in January, April, July and October for Wraps Products & Deals

### BENEFITS INCLUDE:

**Great Visibility/Audience:** Products & Deals will reach industry professionals via email.

**High Share of Voice:** Limited inventory

**Direct Response:** Leads and click-throughs are tracked. Monitor your own sales via promo codes.

**\$615 per edition**

### Package Pricing:

- 10 pack - \$495 per edition
- 20 pack - \$465 per edition
- 50 pack - \$430 per edition

**Delivery Analytics\***

- Average Sent: 59,008
- Average Opens: 7,528



[Click here to see it online!](#)

**Technical Specifications**

- Image Size: 400 x 400px
- Image Setting: 72 ppi/RGB
- Image Formats: PNG or JPEG files accepted
- Title: 30 characters max (including spaces)
- Product Description: 190 characters max (inc. spaces)

\*SOURCE: WATSON CAMPAIGN AUTOMATION

Contact your sales representative for details!

[www.SDGmag.com](http://www.SDGmag.com)



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