

Connect Qualified Buyers to Your Products

Showcase your products & deals every week as a cost effective way to get the word out about your new, featured or sale product. An image of your product and a short description accompany two interactive links that allow readers to gain more information by visiting your product page or shopping cart.

Utilizing Products & Deals

- New Products
- Featured Products
- This Week's Special (include a promo code & expiration date)
- Last Sunday in January, April, July and October for Wraps Products & Deals

BENEFITS INCLUDE:

Great Visibility/Audience: Products & Deals will reach industry professionals via email.

High Share of Voice: Limited inventory

Direct Response: Leads and click-throughs are tracked. Monitor your own sales via promo codes.

\$615 per edition

Package Pricing:

- 10 pack - \$495 per edition
- 20 pack - \$465 per edition
- 50 pack - \$430 per edition

Delivery Analytics*

- Average Sent: 59,008
- Average Opens: 7,528

Technical Specifications

- Image Size: 400 x 400px
- Image Setting: 72 ppi/RGB
- Image Formats: PNG or JPEG files accepted
- Title: 30 characters max (including spaces)
- Product Description: 190 characters max (inc. spaces)

The screenshot shows an email newsletter layout with a blue header containing the SIGN & Digital Graphics logo and the text 'PRODUCTS & DEALS'. Below the header, there are several featured product and deal sections, each with a small image, a title, a brief description, and a call-to-action button. The featured items include:

- 3M Commercial Solutions: Push the Limits with Metallic Film** - A featured product section with a 'WOW Factor' button.
- GB - MEDIA Line-Up** - A featured product section with a 'Learn More' button.
- Bantex: Why Printers Love Bantex®** - A featured product section with a 'Watch Video' button.
- Graphtec America Inc: Visit Graphtec at Print 18** - A deal section with a 'Save Now!' button.
- Daige Inc. Save on Cold Laminators** - A featured product section with a 'Learn More!' button.
- Hendrick Mfg HLD Series 3-Axis CNC Router** - A featured product section with a 'Learn More!' button.
- JDS Industries Banner supplies from JDS** - A featured product section with a 'Get Your Banner Supplies Today' button.

[Click here to see it online!](#)

*SOURCE: WATSON CAMPAIGN AUTOMATION

Contact your sales representative for details!

www.SDGmag.com



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