

Engage with Sign & Digital Graphics' Audience with Sponsored Content

Sponsored Content, is designed to capture the attention of your target market, engage the market, boost your brand's relevance, and establish your brand as a thought leader.

Here's how it works...

1. You provide engaging, educational content relevant to your area of expertise for Sign & Digital Graphics' daily eNewsletter



2. Your article will link from the newsletter to Sign & Digital Graphics website at sdgmag.com



3. Your online content at sdgmag.com will be included in Sign & Digital Graphics' online newsfeed and will be archived, categorized and searchable at the website



Price \$1500
 Note: Add \$500 if content is created by Sign & Digital Graphics' editorial staff

eNewsletter Tower only \$500 when combined with Sponsored Content

Specifications
 Headline: 45 characters with spaces max
 Description/subhead: 220 characters with spaces max
 Copy for article: 500-word limit preferred, but not required
 At least one photo to accompany the sponsored article

Sign & Digital Graphics' editorial staff will work with you to ensure the content is relevant and impactful for our audience. Content should be educational and informative, as opposed to a pure sales pitch.

Contact your sales representative for details!

www.SDGMag.com



Sara Siau
 Account Executive - East
 email: ssiaw@nbm.com
 Phone: 800-669-0424 ext. 266



Erin Geddis
 Account Executive - West
 email: egeddis@nbm.com
 Phone: 800-669-0424 ext. 235