

2-Sided

Incorporate your marketing material into *Sign & Digital Graphics* magazine by affixing a tip-in postcard.

**5 REASONS TO INCORPORATE A TIP-IN POSTCARD TO YOUR MARKETING MIX:**

- Full page of ad space
- High visibility
- Thumb stopper: magazine flips to your ad
- Limited inventory
- You select the issues to run

**\$3,000 per insertion**

(3 month commitment – same artwork)

Reach more than 30,000 industry professionals, print and digitally, per insertion.

**Technical Specifications**

- 5"x7"
- 300 dpi - 2 sided
- High-resolution PDF or JPG
- Add 1/8" bleed (every side)



Contact your sales representative for details!

[www.SDGmag.com](http://www.SDGmag.com)



**Sara Siau**  
Account Executive - East  
email: [ssiau@nbm.com](mailto:ssiau@nbm.com)  
Phone: 800-669-0424 ext. 266



**Erin Geddis**  
Account Executive - West  
email: [egeddis@nbm.com](mailto:egeddis@nbm.com)  
Phone: 800-669-0424 ext. 235



**Diane Gilbert**  
Marketplace & Select Accounts  
email: [dgilbert@nbm.com](mailto:dgilbert@nbm.com)  
Phone: 800-669-0424 ext. 297