

The Video Connection

If a picture is worth a thousand words, what is a video worth? What about a video that gets delivered to over 50,000 industry professionals?

Sign & Digital Graphics will now broadcast email your **TRAINING VIDEO**, highlighting application techniques specific to your products, to the largest database in the sign and graphics industry for one low price.

Videos are hosted by the client on their website.

BENEFITS

- 100% Share of voice
- Great reach, great price
- Thought leadership

Rate: \$1,995 per exclusive delivery

Delivery Analytics*

AVERAGE SENT - 59,410

AVERAGE OPENS - 7,602

*SOURCE: WATSON CAMPAIGN AUTOMATION



Publisher of *Sign & Digital Graphics* reserves the right to refuse any video, if found to be considered an infomercial.

DEFINITION OF "TRAINING"

- Educational
- How-to in nature
- Non-commercial

Contact your sales representative for details!

www.SDGmag.com



Sara Siau
Account Executive - East
email: ssiau@nbn.com
Phone: 800-669-0424 ext. 266



Erin Geddis
Account Executive - West
email: egeddis@nbn.com
Phone: 800-669-0424 ext. 235



Diane Gilbert
Marketplace & Select Accounts
email: dgilbert@nbn.com
Phone: 800-669-0424 ext. 297