

The Sign & Digital Graphics eNewsletter is a daily outbound digital program that combines the active outbound email component with the high-traffic online content alignment. The Sign & Digital Graphics eNewsletter is sent to 50,000 industry prospects.

- 1 eNewsletter Tower: \$1125**
Fridays designated for **WRAPS** content
- 2 eNewsletter Billboard: \$595**
- 3 Mission Statement: \$250**
- 4 Sponsored Content: \$1500**
In combination with eNewsletter Tower: \$500
- 5 eNewsletter Text: \$295**
- 6 eNewsletter Bottom Banner: \$495**

INVENTORY:

One ad position per offering in each message that reaches 50,000+ industry professionals.

Delivery Analytics*

AVERAGE SENT: 56,887

AVERAGE OPENS: 7,797

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ENEWSLETTER

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October 19, 2018

INDUSTRY NEWS



Digital Signage Industry Mourns Passing of Veteran Consultant Lyle Bunn
Bunn was considered a pioneer in the world of digital signage and one of its most knowledgeable and enthusiastic proponents.

Avery Dennison Graphics Solutions Announces Continent Winners in its 'Wrap Like A King' Contest
The final four will produce a winner in Las Vegas in a couple of weeks. Who will be crowned King of the Wrap World?

Mimaki We Are Wide Format
PROMOTED CLICK ABOVE TO LEARN MORE

Mactac Expands Distribution of its Tapes for West Coast, Texas Customers
The company says the decision was made in response to its customers' shorter lead times for turning around orders.

Factors Affecting UV Curable Flatbed Inkjet Image Quality

[Sponsored by Canon Solutions America]
Canon Solutions America has some pointers on what to look for to achieve the best results when it comes to inkjet printing.
PROMOTED

Digital Signage Federation Announces New DOOH Council Leaders
The Digital Signage Federation wants this council to be the go-to source globally for digital out-of-home advertising information and best practices.

Don't be left out! Find out the industry's go-to post & panel system
CLICK ABOVE TO LEARN MORE PROMOTED

ClearOne Chooses Exclusive Distributor for Central Europe
S.E.A. Vertrieb & Consulting was founded in 1992.

GIVING BACK



Pantone Joins United Way for Unignorance Color and Campaign
The United Way of Canada wants the color to remind people of a cause—or causes—they care about.

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